



GLOBAL LUXURY®

## Homes & Estates – Introducing a February 2020 Incentive Package!

### **NOW!** Save \$1,600 on Homes & Estates

Coldwell Banker Global Luxury is making it possible to enjoy significant savings on our flagship publication, *Homes & Estates*. Agree by the February 28th deadline to run a full page in the next 4 issues and pay only \$1,395 per issue.

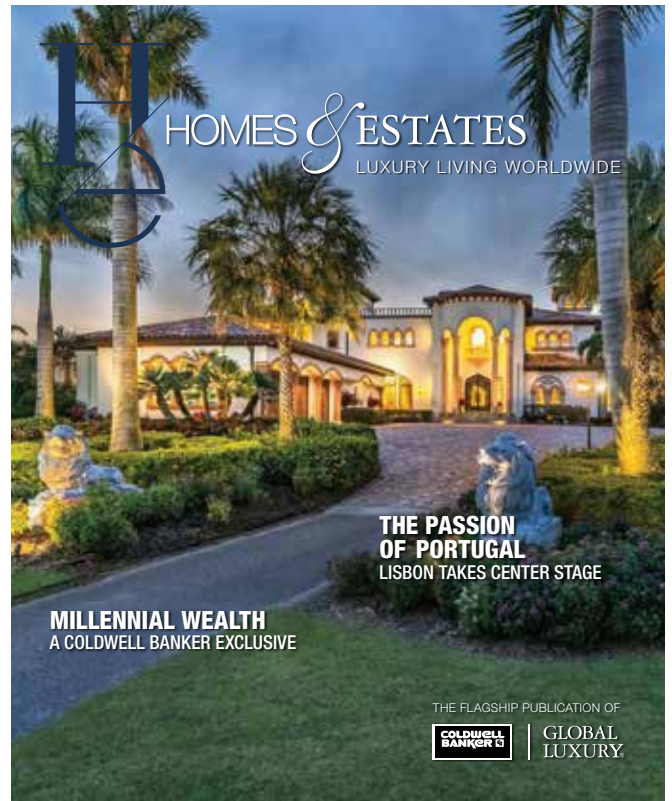
**That's an annual savings of \$1,600.**

The distribution offered by *Homes & Estates* affords a level of national and international exposure your sellers expect. With the new frequency pricing, you save 22% for marketing reach that is unparalleled! And, as a special bonus, if you advertise 2 pages in an issue, we will customize the front and inside front covers to promote you and mail 250 of these customized copies to your supplied list (U.S. addresses).

In addition to an international newsstand presence and distribution to the Wealth Engine Demi-Billionaire list, the spring and fall issues of *Homes & Estates* are inserted in the full run of the subsequent issue of Unique Homes.

The summer and winter editions of *Homes & Estates* are inserted into approximately 70,000 copies of the Wall Street Journal in top zip codes around the country. All ads that are a full-page or larger also are repeated in the subsequent issue of Unique Homes.

**SPECIAL BONUS:** The upcoming issue of *Homes & Estates* will be inserted into the Ultimate Issue of Unique Homes, which will be sent to every home in the U.S. valued at \$10 million and up. And your total cost for a presence in both magazines is only \$1,395.



To book space, or for more information, contact **Bruce Griset** at [bgriset@uniquehomes.com](mailto:bgriset@uniquehomes.com), or by phone at 833-928-9020.

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Inside Front Cover Sample

Sample Inside Front Cover